

KALIDO **Unlock the hidden value of** connect **your client portfolio.**

How it works

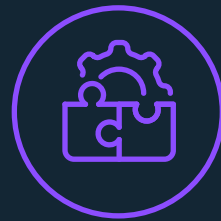
1. Leverage your **existing assets**.
2. Identify **strategic synergies**.
3. Activate high-impact **commercial drivers**.
4. Generate **incremental revenue**.

- ✓ Zero new hires
- ✓ Zero additional fixed costs
- ✓ Zero organizational complexity

Three partnership models :



Strategic Referrals



Co-innovation
of Offers



Joint Packaged
Solutions

Each model is tailored to your positioning and market maturity.

What you gain

- **New incremental revenue streams**
- **Maximization** of your portfolio value
- **A strengthened** value proposition
- A structured **win-win** partnership

